

Modelling Times

Issue 2
July 2011

Welcome

Welcome to the second issue of 'Modelling Times', an occasional publication designed to keep our most important customers up to date with new products and other developments. Please contact us for more information on any of the products mentioned. Alternatively, please visit our website for more information on all of our products or call us to discuss your requirements in more detail.

New Members of the Newplast Family

Newplast 500g **Bright** Bar

Another new member of the Newplast non-setting, non-drying modelling material range has been launched. In a break from our traditional eight-layer bar, Newplast 500g Bright contains six different bright, fluorescent layers of Newplast, one each of purple, green, yellow, red, orange and pink.

Newplast 500g Bright will be supplied wholesale in boxes of 20 x 500g bars. Newplast 500g Bright complements the existing range of eight-layer multi-coloured bars which comprises Newplast 500g Multicultural and Newplast 500g Rainbow.



Newplast 500g Bright

Newplast 10Kg **6-Colour** Bucket

At the same time, we have also introduced a new 10Kg Bucket containing six colours: white, yellow, red, blue, green and brown. Aimed primarily at the educational market, the Newplast 10Kg 6-Colour Bucket is a 'classroom pack' ideal for children to share and enjoy whilst being educated. Alternatively, it suits model makers and animators who prefer to mix their own colours. The bucket is re-sealable to keep the Newplast clean when not in use. It joins the 8-Colour version (illustrated; with mauve and orange Newplast added) and the highly popular 3Kg Tubs which are supplied in 4-Colour, 6-Colour and Multicultural versions, designed to be even more versatile in the classroom for a wide range of modelling, sculpture, mould making and animation projects. Who knows, if we get enough interest we might also consider putting Newplast Bright into Tubs and Buckets!



Newplast 10Kg 8-Colour Bucket

Finger Soft Dough

Also new since our last communication are two new products in the Finger Soft Dough range. Finger Soft Dough is a high-quality general-purpose playing dough compatible with most of the available cutters, extruders, etc. These new products join the Finger Soft Dough 900g 4-Colour Pot and the Finger Soft Dough 2.5Kg 4-Colour and Single-Colour Pots.

Finger Soft Dough 2.4Kg 8-Colour Tub

The Finger Soft Dough 2.4Kg 8-Colour Tub contains approximately 300g each of white, yellow, orange, red, green, blue, brown and black dough.



Finger Soft Dough 2.4Kg Multicultural

The Finger Soft Dough 2.4Kg Multicultural Tub contains 300g each of all the colours necessary to create skin tones for any ethnic group on the planet.



Did You Know ?

[As far as we know], Newclay's heat setting modelling material, URO, is the only polymer clay manufactured in the UK. URO is gaining popularity and respect in the polymer clay community as (we are told) it is easier to use and better value than its more well-known rival products. Users include an on-line seller of polo mints and jammie dodgers made of URO, a local producer of liquorice allsort jewellery and a Scottish manufacturer of jewellery for the expensive Edinburgh jewellers. We manufacture URO in 24 colours and with a generous 65g bar and a competitive wholesale price it offers wholesalers and retailers better margins compared with other polymer clays.



> More Than Modelling

Newclay Products does more than manufacture modelling materials. Our **bespoke manufacturing service** is used by a number of organisations. Current projects include aromatherapy and automotive products and we also manufacture a product for sealing man-hole covers to prevent water ingress.