

Modelling Times

Issue 1
September 2009

Welcome

Welcome to the first issue of 'Modelling Times', an occasional publication designed to keep our most important customers up to date with new products and other developments. Please contact us for more information on any of the products mentioned. Alternatively, please visit our website - we know many of our long-standing customers are unaware of the full range of products we manufacture.

New Product

Newclay 1Kg Terracotta



Newclay Products is delighted to announce the launch of a new product. **Newclay 1Kg Terracotta** is now available alongside our highly successful and original Newclay 1Kg product. **Newclay 1Kg Terracotta** will be supplied wholesale in boxes of 12 x 1Kg packs.

Newplast Developments!

Newplast 500g has been given a face-lift with the development of a new, more modern-looking wrapper. At the same time, we have introduced the 24th and 25th members of the Newplast 500g colour range. **Newplast 500g Purple** is a welcome addition to the range of single-colour bars (shown below left). Our 'Silver Jubilee' product is Newplast 500g **Multicultural** (shown below right). Inspired by our Newplast 3Kg Multicultural Tub, which is particularly popular in education, the **Multicultural 500g Bar** (along with the Multicultural Box, Page 2) is also aimed at the increasing number of animators (including Aardman Animation for current Wallace & Gromit and Shaun the Sheep productions) specifying Newplast. The **Newplast 500g Multicultural Bar** contains one strip each of Newplast White, Stone, Grey, Yellow, Peach, Brown, Black and Terracotta, all of the colours required to create skin tones for all ethnic groups around the world. This product will be available wholesale in boxes of 20 x 500g bars.



New Newplast Tubs and Mixed Boxes

Newplast 6-Colour Tub

Our 3Kg Newplast Tubs are used extensively in education. The range already includes Newplast 3Kg 4-Colour and Multicultural Tubs. We have supplemented this range by introducing a **Newplast 3Kg 6-Colour Tub**. This adds white and brown Newplast to the original 4-Colour version, making the **Newplast 3Kg 6-Colour Tub** even more versatile in the classroom for a wide range of modelling, sculpture, mould making and animation projects.

Also new is the **Newplast Multicultural Box**, for those animators and educationalists requiring larger quantities of Newplast for their work. The box contains 20 x Newplast 500g bars, comprising White (3 bars), Stone (1), Grey (1), Yellow (1), Peach (3), Brown (4), Black (3), Terracotta (2) and Flesh (2).

URO

Uro is Newclay's polymer clay product. The growing number of people using Uro tell us it is easier to use and cheaper than its more well-known rival product! We think the colours (and there are 24 to choose from) are richer, too!



Air Dough



Newclay's Air Dough is an extremely lightweight and pliable, air-drying modelling material. As it is very clean and easy to use, Air Dough is extremely popular with children and adults. The new, distinctive labels and its competitive pricing make the product ideal for retailers and educationalists. In addition, Air Dough is now the material of choice for a professional sculptor in Ireland. The Air Dough product range includes 200g pots (available in ten different colours), and 1.25Kg tubs (available in white or assorted versions).



Finger Soft Dough



Finger Soft Dough is a high-quality general-purpose play dough compatible with most of the available cutters, extruders, etc. As with Air Dough, we have introduced new, vibrant labels for the product range, which includes 900g and 2.5Kg pots in a variety of colours.

Did You Know ?

Newclay is one of the original air-drying modelling clays. We believe it is still the best available. The use of high-quality, pure raw materials and its relatively low water content results in a consistently textured, low-shrinkage modelling clay that is used by a wide range of modellers, from professional sculptors to children throughout the UK, Ireland and beyond. But, did you know that it can also be kiln-fired very successfully using all conventional firing techniques?